

ONLINE ADS can be a little MURKY

Some try to TRICK YOU

And that's a little DIRTY

They're designed to make you CLICK IN A HURRY

But STAY INFORMED

Then you've got NO WORRIES

THESE....

ONLINE COMPANIES....

Will do ANYTHING to make that CHEESE.... POP UP ADS



Slick placed HASH TAGS

CLICK BAIT

HEADLINES

Its a CASH GRAB

Pop up VIDEOS n Pop up TEXT

You can see 'em on the BOTTOM

You can find 'em on the LEFT

Oh so FLASHY n COLOURFUL (yes) But if you wanna

GET RID OF 'em Click the RED X

Next.....

Lets talk about BLOGGERS and VLOGGERS

It gets a little less OBVIOUS

They COOL and can INTEREST YOU

But if they they mention BRANDS

Money CHANGES HANDS

And....

You can see 'em use the HASH TAGS

At the bottom of the POSTS Its a way to TAG

Subjects that INTEREST YOU

So when you TYPE A SEARCH

They APPEAR TO VIEW

CLICK BAIT....

So much CLICK BAIT....

on social media tryna

TRICK ME....



HEADLINES with the WILDEST CLAIMS

But when you read the article

The SUBJECTS CHANGED

Man...

And they all use the SAME TRICKS

Headlines like "YOU WON'T BELIEVE WHAT HAPPENED NEXT" or

"HOW TO GET A BODY LIKE BRUCE LEE"

Come on man..

YOU AIN'T FOOLING ME

So...

WHY DO THEY DO IT?

It pushes traffic to their sites They get MORE VIEWS

And when you're there ask you to SUBSCRIBE or SIGN UP

To a MAILING LIST

Or just SELL YOU STUFF

Now...

GAMES

PAY TO PLAY

"But the download was free" So they say - but WAIT

UNLOCK LEVELS

HIDDEN CHARACTERS n BOOSTS

VIRTUAL MONEY

Could be COSTING YOU

So make sure to CHECK

With who PAYS THE BILLS

On the device your using

So they CAN and WILL

Make the RIGHT DECISIONS

When they CHECKING THE SETTINGS

So they don't PAY THE PRICE

When the bill comes

YOU GET ME

